



NEWS RELEASE

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Contact: Julie Blystone

Toll free office: (800) 200-4848

Fax : (608) 664-3882

Email: jdblysto@renlearn.com

2911 Peach Street • P.O. Box 8036 • Wisconsin Rapids, WI 54495-8036

RENAISSANCE LEARNING ANNOUNCES BREAKTHROUGH WIRELESS RESPONSE SYSTEM

WISCONSIN RAPIDS, Wis., – May 19, 2005 – Renaissance Learning™, Inc., (Nasdaq: RLRN), a leading provider of daily and periodic progress monitoring systems and school improvement programs for pre-K–12 schools, today announced an interactive Classroom Response System (CRS) that provides real-time accountability for all students in the classroom.

The Renaissance Classroom Response System uses leading edge radio frequency (RF) technology and best of class, easy-to-use interactive software with a remote wireless Renaissance Responder™ handheld device. The Responder will be used by students to answer questions on quizzes and tests, and will help the teacher provide immediate intervention through formative assessments with real-time scoring. The system helps teachers provide individualized attention for each student supporting explicit systematic direct instruction of skills. By using the Renaissance Classroom Response System, teachers can wirelessly send individual notes, and assignments to a high resolution LCD graphical display on the student's Renaissance Responder eliminating the need to print documents or use a projector or TV screen.

The Renaissance Responder technology eliminates the need for an infrared base unit, which negates the concern of raising and pointing the unit to get an unobstructed line-of-sight when responding, similar to that of raising your hand, or confusion with individualized student classroom setup activities. The system also will serve as a full-featured calculator and may ultimately serve as a student tracking locator on campus in order to provide enhanced school security.

“One of our main objectives in designing this breakthrough product for the classroom was to help educators engage all students in learning, while at the same time providing this new technology at an affordable price for all educators,” said John Hickey, chief executive officer and president of Renaissance Learning, Inc. “The Renaissance Classroom Response System also comes equipped with an innovative test generator, item banks from popular textbooks, a full featured gradebook, plus a real-time classroom feedback system, all at a significantly lower price point than any other comparable system available on the market today.”

Renaissance Classroom Response System

The CRS from Renaissance Learning also will work alongside existing Renaissance classroom scanners (AccelScan) used by more than 100,000 classrooms nationwide for daily and periodic formative assessments. The complete Renaissance Classroom Response System, including software, receiver, 24 - RF Renaissance Responder pads, textbook item banks, and gradebook sells for a special introductory price of \$1,995 and will be available at the beginning of the 2005-2006 school year.

For more information, visit www.renlearn.com.

Renaissance Learning, Inc.

Renaissance Learning, Inc. is a leading provider of research-based software, professional development, technical services, and consulting. Adopted by more than 67,000 schools, Renaissance Learning information technology products give students and teachers continuous constructive feedback that helps motivate students, dramatically accelerate learning, improve test scores, and help students master all standards, while reducing teacher paperwork. Renaissance Learning has four U.S. locations and subsidiaries in Australia, Canada, India and the United Kingdom.

This press release contains forward-looking statements made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995, including statements regarding the expected benefits of the Renaissance CRS. Any such forward-looking statements may involve risk and uncertainties that could cause actual results to differ materially from any future results encompassed within the forward-looking statements. Factors that could cause or contribute to such differences include risks affecting the Company's business as described in the Company's filings with the Securities and Exchange Commission, including the Company's 2004 Annual Report on Form 10-K and later filed Quarterly Reports on Form 10-Q, and Current Reports on Form 8-K, which factors are incorporated herein by reference. The Company expressly disclaims a duty to provide updates to forward-looking statements, whether as a result of new information, future events or other occurrences.

Source: Renaissance Learning, Inc.

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