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NEWS RELEASE

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Renaissance Learning Announces *Read Now*®, Comprehensive Reading Intervention Program

WISCONSIN RAPIDS, Wis. – June 9, 2003 – Renaissance Learning™, Inc. (NASDAQ: RLRN), a leading provider of learning information systems and school improvement programs for pre-K–12 schools, has announced Read Now® a comprehensive reading intervention program for elementary, middle, and high school students.

Read Now, expected to be available later this year, is a dynamic, research-based, reading intervention solution to help teachers break the “cycle of failure” with their students who are struggling in reading and quickly improve their reading skills to grade level.

“We are pleased to announce this exciting addition to Renaissance Learning’s Reading Renaissance solutions,” stated Terrance Paul, chief executive officer of Renaissance Learning. “Read Now is a cost effective reading intervention program which combines state of the art information technology, proven literacy instructional materials, and ongoing individualized professional development.”

Read Now focuses on the five essential components of effective reading instruction as recommended by the National Reading Panel: phonemic awareness, phonics, fluency, vocabulary, and comprehension. It also meets the screening, diagnostic, and classroom assessment requirements of the No Child Left Behind Act.

Renaissance Learning™, Inc., is a leading provider of research-based learning information systems software, school improvement programs, teacher training and consulting. The Company’s learning information systems software products give students and teachers continuous constructive feedback that helps motivate students, dramatically accelerate learning, improve test scores, and help students master all standards, while reducing teacher paperwork. Adopted by over 63,000 schools, these software products are among the most popular in schools nationwide, including Accelerated Reader®, Accelerated Math®, Accelerated Writer®, Fluent Reader™, and STAR Early Literacy®. Over 400,000 pre-K-12 educators have received Renaissance training. The Company also provides custom assessment software and services to educational publishers, and sells enterprise software for training and knowledge management. The Company has six U.S. locations and subsidiaries in Australia, Canada, India, and the United Kingdom.

This press release contains forward-looking statements made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995, including statements regarding future financial and operating results, and the introduction of new products and services. Any such forward-looking statements may involve risk and uncertainties that could cause actual results to differ materially from any future results encompassed within the forward-looking statements. Factors that could cause or contribute to such differences include those matters disclosed in the Company’s Annual Report on Form 10-K, quarterly reports on Form 10-Q and the Company’s other Securities and Exchange Commission filings which factors are incorporated herein by reference.

Source: Renaissance Learning, Inc.

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