



**Renaissance
Learning,™ Inc.**

NEWS RELEASE

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For immediate release

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Renaissance Learning Receives Award of Excellence for Accelerated Writer Program

“Media & Methods” announces its 2003 Award Winners in upcoming May Issue

WISCONSIN RAPIDS, Wis. – April 10, 2003 Renaissance Learning™, Inc., a leading provider of research-based learning information systems software, school improvement programs, and professional development has been honored for their writing improvement system Accelerated Writer™.

A jury of chosen educators from across the U.S. reviews the submissions for the final selection and inclusion in the Media & Methods awards issue this May. This issue celebrates and features outstanding educational materials, equipment products, systems and services. It honors the commitment and creativity of the publishers, producers, manufacturers, and suppliers who are making meaningful contributions to excellence in K-12 schools nationwide.

“We are honored to be recognized by Media and Methods,” reports Terrance Paul CEO of Renaissance Learning. “Accelerated Writer is a wonderful tool for teachers that works with any curriculum and helps children of all ability levels become better writers.”

The challenge many educators face when teaching writing is finding the time to correct and provide feedback on students' writing. Accelerated Writer solves this fundamental problem by focusing on one quality of good writing at a time using a rubric developed by the class, making the task of evaluating papers quicker and easier. The program gives educators the vital information they need to motivate, manage, and monitor student writing practice while saving time and teacher paper work. Teachers can provide exactly the instruction every child needs, when the child needs it.

Read more about Accelerated Writer in the Media & Methods AWARDS PORTFOLIO issue May 2003.

Renaissance Learning™, Inc., is a leading provider of research-based learning information systems software, school improvement programs, teacher training, and consulting. The Company's learning information systems software products give students and teachers continuous constructive feedback that helps motivate students, dramatically accelerate learning, improve test scores, and help students master all standards, while reducing teacher paperwork. Adopted by over 62,000 schools, these software products are among the most popular in schools nationwide, including Accelerated Reader®, Accelerated Math®, Fluent Reader™, and STAR Early Literacy®. The Company's Renaissance™ school improvement process has been adopted by school districts across the country, and over 400,000 pre-K-12 educators have received Renaissance training. The Company also provides electronic assessment products and services to educational publishers, and sells enterprise software for training and knowledge management. The Company has six U.S. locations and subsidiaries in Australia, Canada, India, and the United Kingdom.

This press release contains forward-looking statements made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995, including statements regarding future financial and operating results, and the introduction of new products and services. Any such forward-looking statements may involve risk and uncertainties that could cause actual results to differ materially from any future results encompassed within the forward-looking statements. Factors that could cause or contribute to such differences include those matters disclosed in the Company's Annual Report on Form 10-K, quarterly reports on Form 10-Q and the Company's other Securities and Exchange Commission filings which factors are incorporated herein by reference.

Source: Renaissance Learning, Inc.

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