

NEWS RELEASE

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RENOWNED EDUCATOR TAKES POST AT RENAISSANCE LEARNING

June 22, 2007, Wisconsin Rapids, WI – Renaissance Learning, Inc. announced today that it has hired Roy Truby as the company’s Senior Vice President of State & Federal Programs. Truby will be responsible for increasing awareness of Renaissance Learning’s computerized assessment products at state and federal levels. The appointment comes on the heels of favorable reviews by What Works Clearinghouse, the National Center on Student Progress Monitoring, and the federally-funded Florida Center for Reading Research that the company’s products are scientifically research-based.

“I am pleased to work with Renaissance Learning, the industry leader in computerized testing and formative assessment that teachers and students nationwide love to use,” Truby said. “What especially drew me to the company was not just that they have recognized, scientifically-based research, but that more than 71,000 schools have been using their products for the past 21 years. Of course everyone knows about the popularity of Accelerated Reader, but their STAR computer adaptive tests are state-of-the-art and used in over 45,000 schools.”

“We are honored to have someone with Roy’s expertise and knowledge join our company,” said Steve Schmidt, Renaissance Learning’s President and COO. “We are confident his expertise will help us carry our message on the need to expand the use of daily and monthly computerized formative assessments to accelerate student learning and close the gap.”

Truby, who has dedicated his entire career to education, most recently served as an ambassador for the National Center for Education Statistics and Westat to chief state school officers and large urban school district superintendents, advising on National Assessment of Educational Progress (NAEP) and assessment issues. Prior to that appointment, from 1989 to 2002, he served as the Executive Director of the National Assessment Governing Board, which has policy direction over NAEP. Truby has also held positions as the State School Superintendent for Idaho and West Virginia, the only person to serve as both an elected and appointed state superintendent in two different states, and has served as the District Superintendent of Schools in Greenville County, South Carolina. He holds a doctorate of education degree from the University of Idaho and has taught students ranging from junior high to graduate school levels.

About Renaissance Learning, Inc.

Renaissance Learning, Inc. is the world’s leading provider of computer-based testing technology designed to enhance core curriculum in K-12 education by personalizing reading, math, and writing instruction and practice. Adopted by more than 71,000 North American schools, Renaissance Learning’s scientifically research-based products provide teachers and administrators with daily formative assessment and monthly progress monitoring tools to inform instruction, make data driven decisions, motivate students, dramatically accelerate learning, and improve test scores. Renaissance Learning has seven U.S. locations and subsidiaries in Canada, India, and the United Kingdom.