

NEWS RELEASE

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THE RIGHT BOOK AT THE RIGHT TIME—IN EVERY CHILD’S HANDS

Renaissance Learning announces the country’s largest book searching tool free to students, parents, and teachers

October 4, 2007, Wisconsin Rapids, WI – Renaissance Learning, Inc. announced the introduction of AR BookFinder™, a free web-based book searching tool. AR BookFinder makes it easy for students, parents, teachers, and librarians to conduct searches for interesting and appropriate books that have a corresponding Accelerated Reader™ (AR) quiz. Accelerated Reader is the most widely used reading comprehension software to personalize student reading practice and promote individualized reading instruction in K-12 schools, with more than 110,000 quizzes currently available.

Since its launch in early September, the tool is quickly gaining popularity, with usage already averaging over 18,000 hits per day.

AR BookFinder makes search capabilities accessible to anyone over the Internet. Book searches can be made by reading level, interest level, title, author, and subject. Teachers and librarians can also search for collections featuring award-winning titles such as ALA Notables and Best Books, Caldecott, Coretta Scott King, and Newbery; plus all 50 State Lists; and Librarian’s Picks for the past 10 years.

Each title in AR BookFinder features details including a book summary, ATOS™ level, word count, page count, book cover photo, ISBN, and more.

“Now, with just a few clicks of a mouse, anyone with access to the Internet can search the entire database of over 110,000 titles and create lists of books they can print and take to the bookstore or library,” said Steve Schmidt, Renaissance Learning’s President and COO. “This tool truly makes it easy to match students with books that they will be successful with and to help keep students engaged and excited about reading.”

AR BookFinder is currently available by visiting www.arbookfind.com.

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About Renaissance Learning, Inc.

Renaissance Learning, Inc. is the world’s leading provider of computer-based assessment technology for K–12 schools. Adopted by more than 72,000 North American schools, Renaissance Learning’s tools provide daily formative assessment and periodic progress-monitoring technology to enhance core curriculum, support differentiated instruction, and personalize practice in reading, writing and math. Renaissance Learning products help educators make the practice component of their existing curriculum more effective by providing tools to personalize practice and easily manage the daily activities for students of all levels. As a result, teachers using Renaissance Learning products accelerate learning, get more satisfaction from teaching, and help students achieve higher test scores on state and national tests. Renaissance Learning has seven U.S. locations and subsidiaries in Canada, India, and the United Kingdom.